



The poster features a dark blue background with a large, glowing blue sphere in the center. The text 'Miracles Ball' is written in a large, elegant, golden cursive font, with a golden starburst trail behind it. Above the text is a golden, ornate crest. To the right, the date and time are listed in a golden sans-serif font. Below that, the location and additional details are listed in a smaller, white sans-serif font.

Miracles Ball

Thursday, October 25, 2018
6:00 p.m.

Espace Gare Viger
735 Berri St., Montréal
[View map](#)
Valet service
Formal wear

PARTNERSHIP PLAN



Keeping families close™



Prodigy Partner

(Sold to RBC and Groupe Madison)



- Name of the partner associated to the event branding
- Visibility on the following communication materials
 - Invitation, sponsorship plan, thank you letters and all other communication materials linked to the Miracles Ball
 - On the cover page of the event program
- Name of the partner in the following communication material
 - Press release and media invitation
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
 - Ronald McDonald House Charities Montreal and Préma-Québec's annual report
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility inside the venue
 - Logo on the lectern
 - Visibility at the registration area
- Short speech during the evening
- Presence of a representative on stage for the symbolic cheque presentation
- Mention of the partner during speeches by the MCs
- Full-page (color) advertisement in the evening program (provided by the partner)
 - Format : eps or png
 - Size : 8,5 x 5,5 inches
 - Please send the advertisement before : September 24th 2018
- Logo of the partner on the charities' websites with hyperlink to the partner's site
- First option for the 2019 Miracles Ball Honorary Chair



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Divine Partner (Dinner)

\$ 20,000

(2 available)



- Visibility on the following communication materials
 - Invitation, sponsorship plan, thank you letters and all other communication materials linked to the Miracles Ball
 - In the event program
- Name of the partner in the following communication material
 - Press release and media invitation
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
 - Ronald McDonald House Charities Montreal and Préma-Québec's annual report
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility inside the venue
 - Logo of the partner on the menus
 - Logo of the partner on the floor plan's banners (2)
- Mention of the partner during speeches by the MCs
- Half-page (color) advertisement in the evening program (provided by the partner)
 - Format : eps or png
 - Size : 4,25 x 5,5 inches
 - Please send the advertisement before : September 24th 2018
- Logo of the partner on the charities' websites with hyperlink to the partner's site



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Sensational Partner (Registration)

\$ 15,000

(1 available)



- Visibility on the following communication materials
 - Invitation, sponsorship plan, thank you letters and all other communication materials linked to the Miracles Ball
 - In the event program
- Name of the partner in the following communication material
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
 - Ronald McDonald House Charities Montreal and Préma-Québec's annual report
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility inside the venue
 - Logo of the partner on the registration tables
- Mention of the partner during speeches by the MCs
- Quarter-page (color) advertisement in the evening program (provided by the partner)
 - Format : eps or png
 - Size : 4,25 x 2,75 inches
 - Please send the advertisement before : September 24th 2018
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Heady Partner (Welcome cocktail and Bar)

\$ 10,000

(1 available)



- Name of the partner in the following communication material
 - In the evening program
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
 - Ronald McDonald House Charities Montreal and Préma-Québec's annual report
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility inside the venue
 - On the front of the bar (banner provided by the partner)
 - During the welcome cocktail service
- Mention of the partner during speeches by the MCs
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Splendid Partner (Photo station)

\$ 8,000

(1 available)



- Name of the partner in the following communication material
 - In the evening program
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
 - Ronald McDonald House Charities Montreal and Préma-Québec's annual report
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility inside the venue
 - Logo of the partner at the bottom of the photos taken at the photo station
- Mention of the partner during speeches by the MCs
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Luxury Partner (Valet)

\$ 5,000

(1 available)



- Name of the partner in the following communication material
 - In the evening program
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility outside the venue
 - Logo of the partner on the banner announcing valet service
 - Logo of the partner on a little note displayed in the participants' cars
- Mention of the partner during speeches by the MCs
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Delicious Partner (Sweet table)

\$ 3,000

(1 available)



- Name of the partner in the following communication material
 - In the evening program
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility inside the venue
 - Logo of the partner on the sweets table
 - Logo of the partner on the take-out sweets bags
- Mention of the partner during speeches by the MCs
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Enchanting Partner (Show)

\$ 3,000

(1 available)



- Name of the partner in the following communication material
 - In the evening program
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
- Logo of the partner on the screens displayed inside the venue during the performances (3)
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Mention of the partner during the show introduction by the MCs
- Mention of the partner during speeches by the MCs
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Desirable Partner (Silent auction)

\$ 3,000

(1 available)



- Name of the partner in the following communication material
 - In the evening program
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility inside the venue
 - Logo of the partner in the mobile application of the interactive silent auction
- Mention of the partner during speeches by the MCs
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Secret Garden Partner (Coat Check)

\$ 2,000

(1 available)



- Name of the partner in the following communication material
 - In the evening program
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility
 - Banners at the Coat Check entrance
- Mention of the partner during speeches by the MCs
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Magical Partner (Live auction)

\$ 2,000

(1 available)



- Name of the partner in the following communication material
 - In the evening program
 - Ronald McDonald House Charities Montreal and Préma-Québec's social networks
 - Ronald McDonald House Charities Montreal's newsletter
- Logo of the partner on loop on the screens displayed inside the venue
- Logo of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the sponsorship)
- Visibility inside the venue
 - Logo of the partner on the live auction banner describing the prize
- Mention of the partner during speeches by the MCs
- Logo of the partner on the charities' websites with hyperlink to the partner's site

Remarkable Partner (Item donation for silent auction) (Upon value)



- Name of the partner in the following communication material
 - In the evening program
- Mention of the partner on the sponsors' banner displayed in the dining room (size proportional to the value of the item)
- Visibility inside the venue
 - Logo of the partner on the gift presentation card (8 ½ by 11 inches format)
- Mention of the partner on the charities's websites

